

# Transborder Economy in China

(Statistic Summary in 2017)

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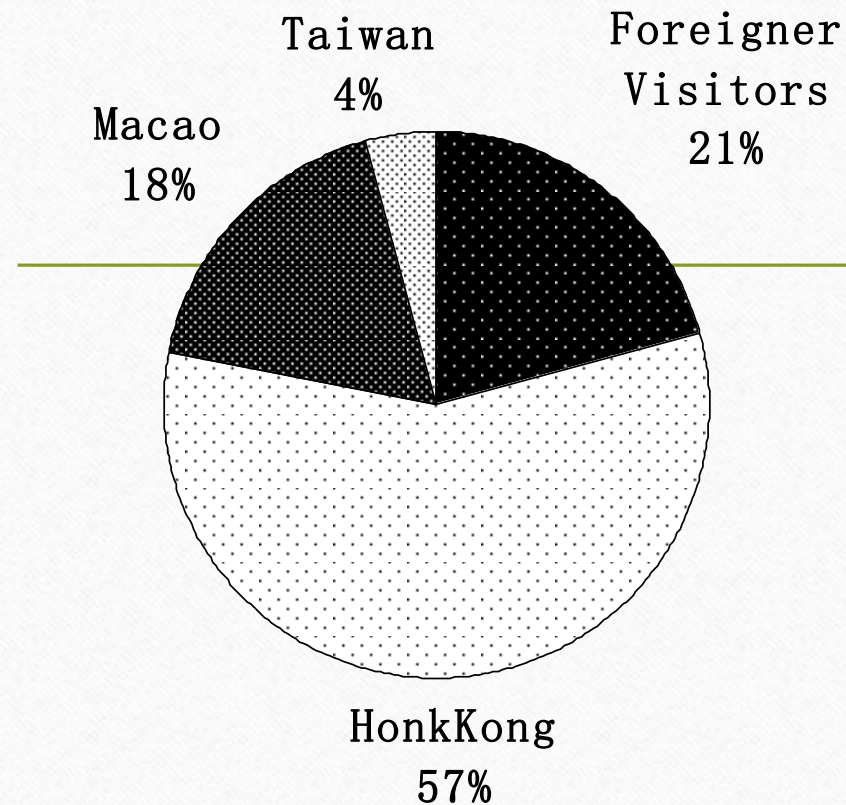
# The Overall Situation

- With the fast development of economy in China, the Chinese people have become more and more fond of traveling both at home and abroad. However, our conference focuses on transborder statistics and spatial cohesion—challenges and perspectives, so my topic is mainly on the statistic data of crossborder tourism in the year of 2017, China.



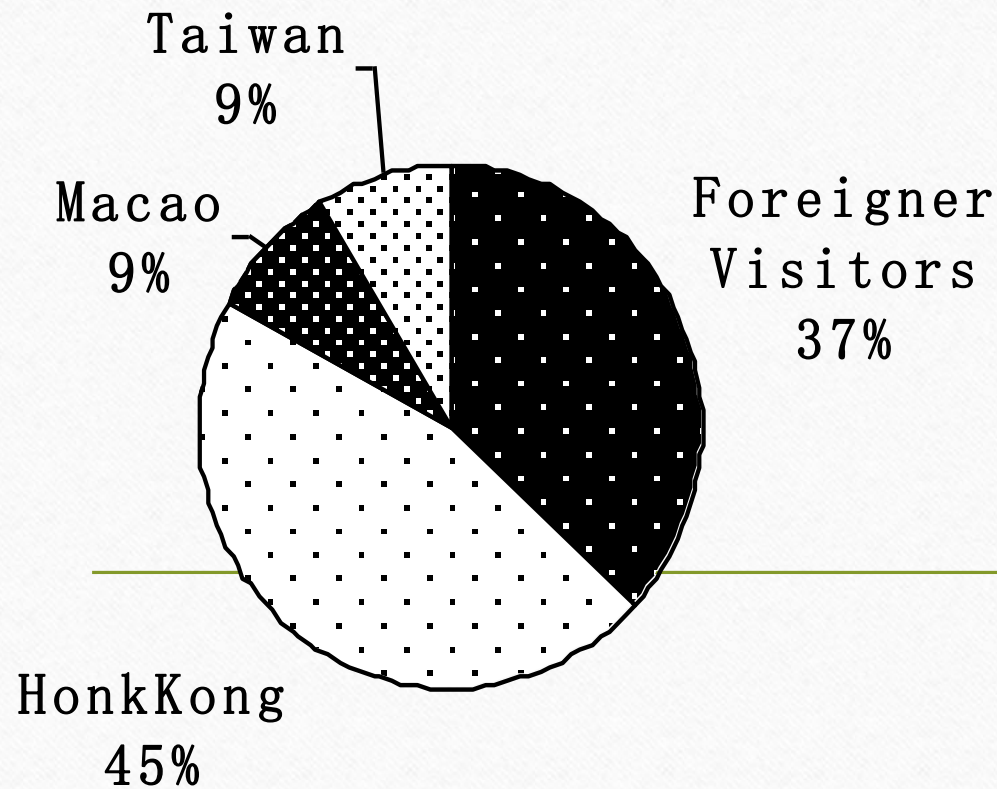
According to the data from National Tourism Administration, China, published on Feb. 6, 2018, the 2017 outbound tourism has been a rational rise while inbound tourism steady development, tourism economy continues to lead the macro economic growth. The number of Chinese citizens traveling abroad reached 130.51 million, an increase of 7.0% while the number of inbound tourists reached 139.48 million, an increase of 0.8% over the same period the year of 2016.

# The Inbound Tourism



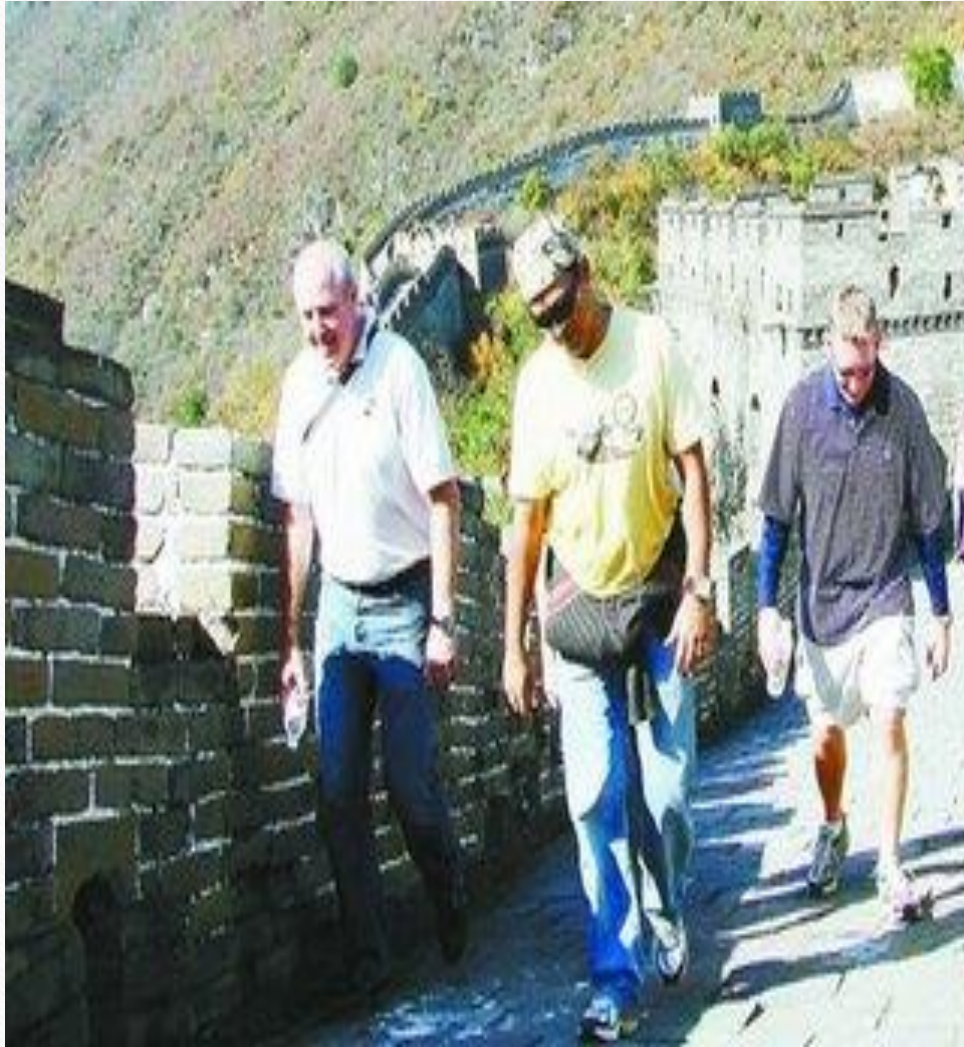
Inbound Tourists Ratio of 2017

- Among the inbound tourists : 29.17 million were foreigners; Hong Kong compatriots, 79.8 million; Macao's , 24.65 million; The compatriots from Taiwan reached 5.87 million. The inbound tourists in accordance with the mode of entry account for 3.3% by ships; 16.5 % by aircraft; the 0.8 % by train; 22.2 % by car; and the hikers , 57.5%.



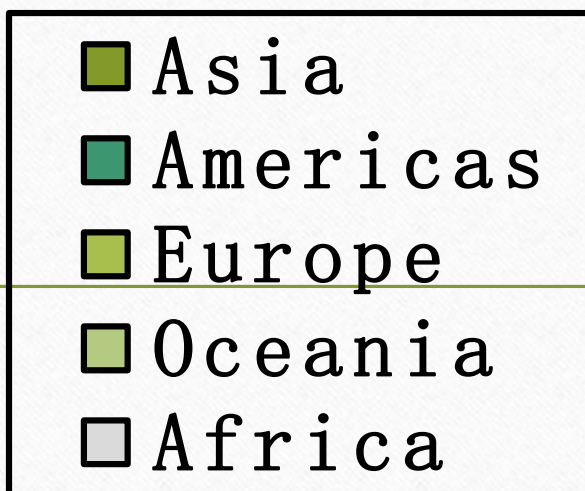
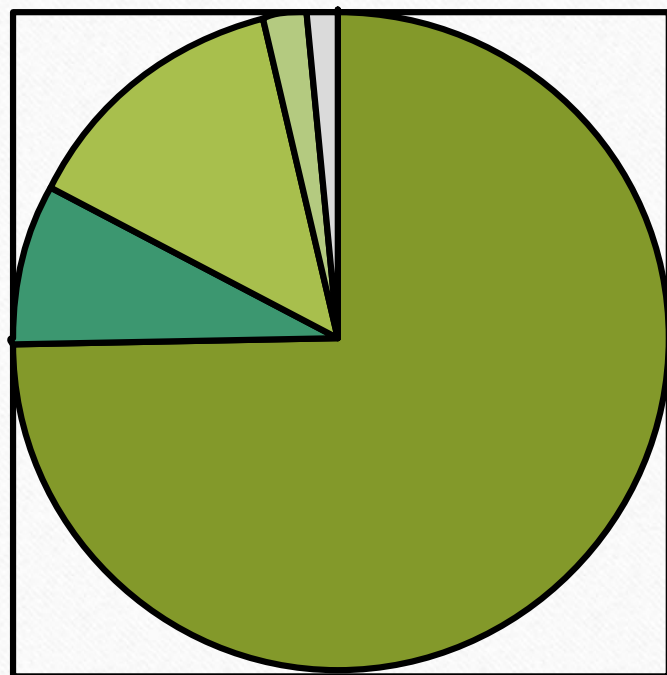
Ratio of overnight visitors

- In 2017, the number of overnight visitors to the Chinese mainland reached 60.74 million, an increase of 2.5% over the same period last year. Among them: 22.48 million are foreigners; The Hong Kong compatriots reached 27.75 million; The Macao compatriots, 5.22 million; The compatriots from Taiwan, 5.29 million.

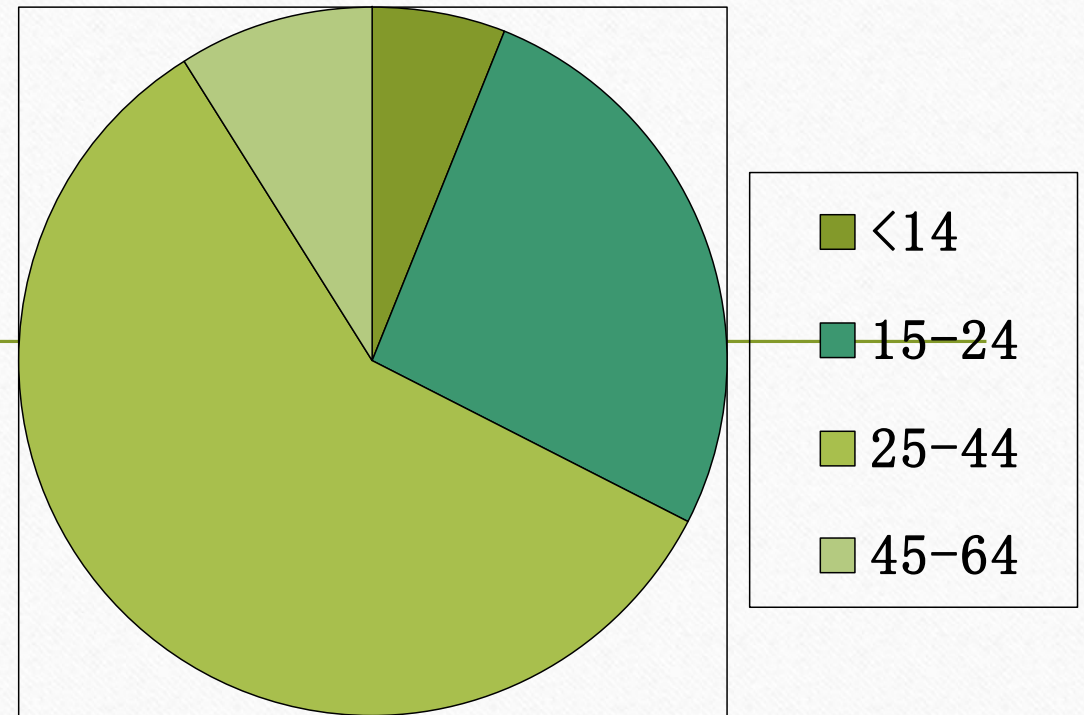


- For 2017, international tourism revenue reached US \$123.4 billion, up by 2.9% compared with the same period last year. Among them: foreigners spent \$69.5 billion in China; Hong Kong compatriots spent \$30.1 billion on the mainland; Macao compatriots spent \$8.3 billion on the mainland; Taiwan compatriots spent \$15.6 billion on the mainland.

For 2017, person-times of entry foreign visitors (including number of neighboring countries border tour to China), Asia (74.6%), the Americas (8.2%), Europe (13.7%), Oceania (2.1%), Africa (1.5%).

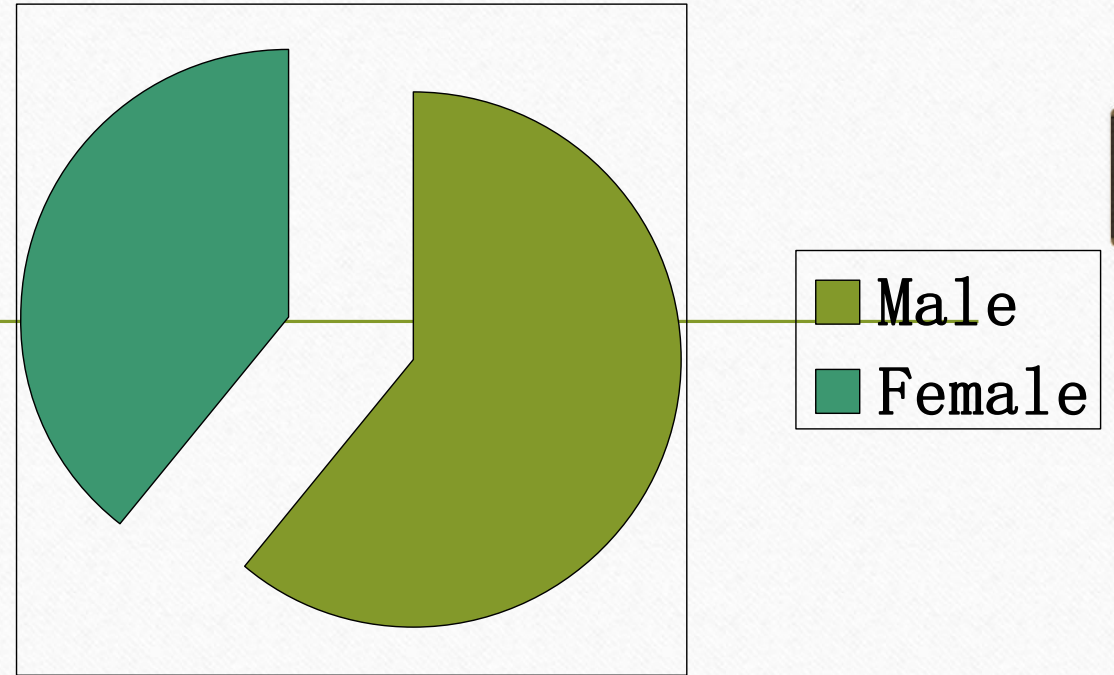


Among them: according to age, the number of people under 14 years old is 3.1%, 13.2% for 15-24 years old, 49.9% for 25-44 years old, 29.2% for 45-64 years old, and 4.5% for 65 years older.

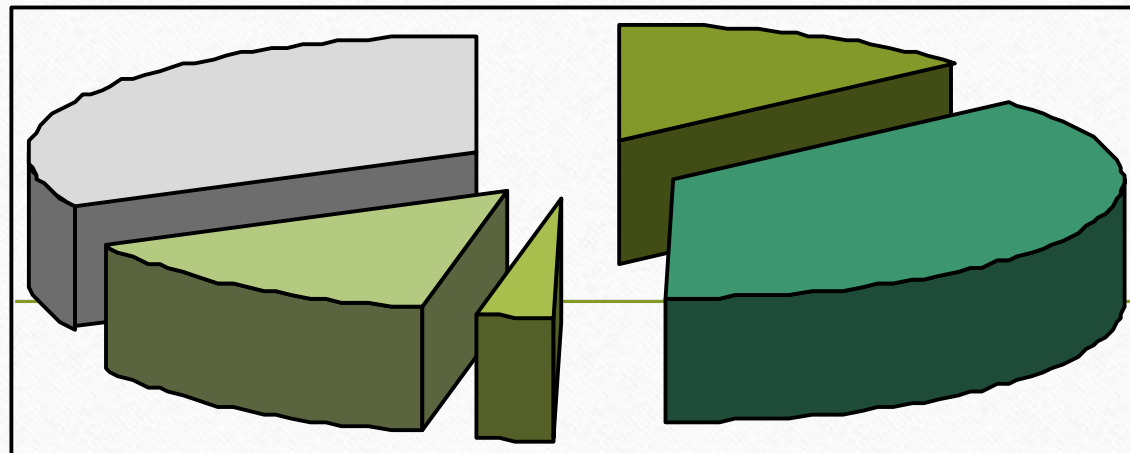




- By sex, men accounted for 60.7% and women 39.3%.



According to the purposes, the meeting/business accounts for 13.3%, the leisure and tourism 37.1%, the visiting relatives and friends 2.6%, the service employees 14.8%, and the others 32.3%.



- Meeting/Business
- Leisure/tourism
- Visiting relatives & Friend
- Service employees
- Others



- Throughout 2017, ordered according to the number of inbound tourism, the main tourist market, the top 17 countries as follows (including Burma, Vietnam, Russia, Mongolia, India bordering China), Myanmar, Vietnam, South Korea, Japan, Russia, the United States, Mongolia, Malaysia, the Philippines, Singapore, India, Canada, Thailand, Germany, Britain, Australia and Indonesia.



# The Outbound Tourism

China tourism research institute released the "big data report on outbound travel of Chinese in 2017". According to the report, China's outbound tourism exceeded 130 million, spending \$115.29 billion. Dai bin, director of the China tourism research institute, said that with the promotion of "One Belt And One Road" and "tourism year", tourism cooperation is more active, and travel across the border is becoming more and more like "going to the neighbor's door", living in other people's cities for a few days and changing for another life.

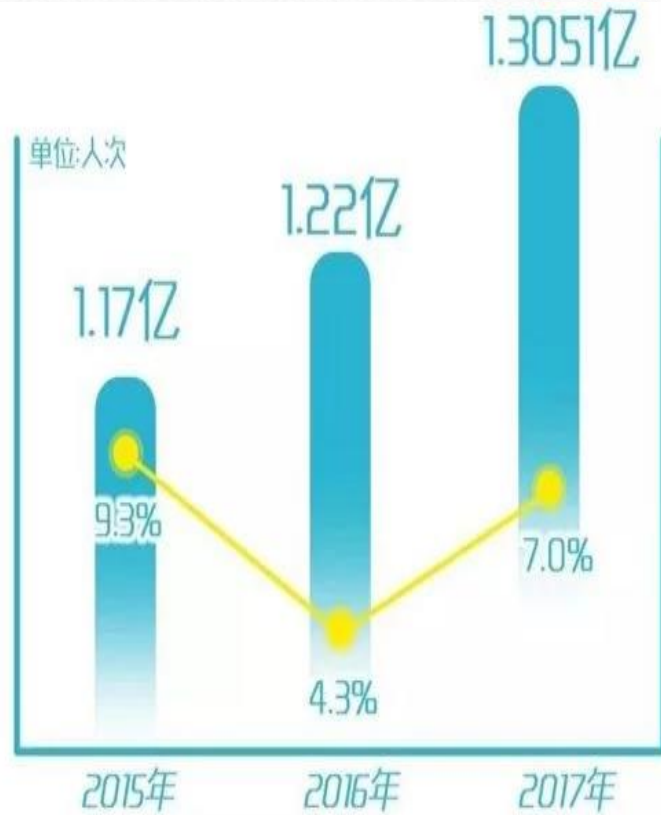
出境游花费 (亿美元)



(Expenditure from 2014 to 2017)

- According to the data, China's outbound tourism exceeded 130 million in 2017, spending \$115.29 billion to maintain the status of the world's largest outbound tourist source country . Outbound tourism presents the characteristics and trends of "consumption upgrade and quality tourism". Outbound tourism has become a measure of the happiness of Chinese urban families and young people.

(The number of Chinese citizens travelling abroad and the increase of Chinese citizens in 2015-2017)



In 2017, the number of Chinese citizens traveling abroad increased by 7.0% compared with the same period last year. China has maintained the status of the world's largest outbound tourist source country for many years. China's international tourism expenditure reached us \$115.29 billion, a 5% increase from the US \$109.8 billion in 2016.

## Why it happened?

Visa, exchange rate and flight are the three main factors driving the outbound tourism.

人民币对各国家及地区货币汇率涨幅百分比



Under the influence of income growth and promotion of tourism consumption, as well as visa, exchange rate, flight and other convenience factors, China's outbound tourism fever continues. In particular, second - and third-tier cities have added a large number of international routes and visa service centers, and it is becoming more and more convenient to go abroad.

近五年来

持普通护照中国公民可享受入境便利待遇的国家和地区增加到66个



我国国际航线由381条增至784条

国际定期航班通航国家由52个增至61个

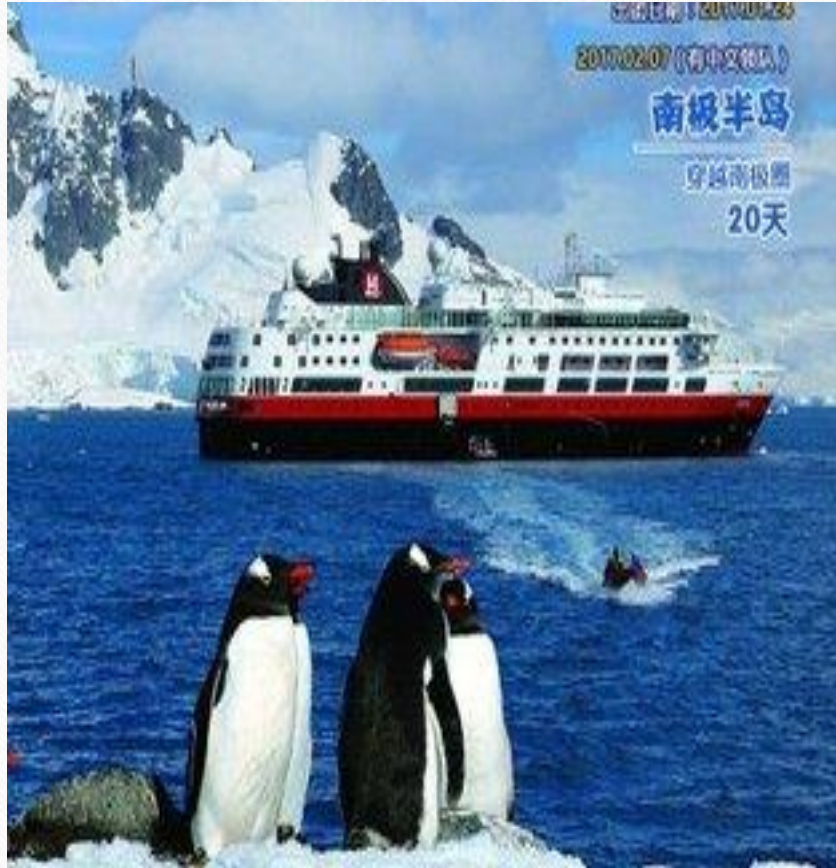
通航城市由121个增至167个

- As of early 2017, the ordinary passports for Chinese citizens can enjoy treatment of entry convenience to increase to 66 countries and regions, including 12 ordinary passport visa abolition countries, 15 unilaterally to allow Chinese citizens visa-free entry, 39 unilaterally to allow Chinese citizens to deal with landing visa.





## China is the largest source of tourists in 10 countries.



- Our country has become the largest source country for more and more countries. According to statistics, China has become the largest tourism group to 10 countries such as Thailand, Japan, South Korea, Vietnam, Cambodia, Indonesia, Korea, Russia, Maldives, and South Africa. Chinese tourists in these countries accounted for up to 30%. China is also an important source country for the United States, the United Arab Emirates, the United Kingdom, New Zealand, the Philippines, Sri Lanka and Canada. In 2017, China is also the second largest source of tourists to Antarctica.

# Statistics for Domestic Tourism in 2017

There were 5 billion domestic tourists, an increase of 12.8% over the previous year. Domestic tourism revenue was US \$724.8 billion, up 15.9%. The number of domestic residents was 142.73 million, an increase of 5.6%. The overall contribution of tourism to GDP in the whole year was US \$1.5 trillion, accounting for 11.04% of the total GDP. Tourism directly employed 28.25 million people, direct and indirect employment of 79.9 million people, accounting for 10.28 percent of the total employment.





- **Spring Festival Tourism**
  - **in 2018**

- According to the comprehensive calculation of the data center of the national tourism administration, the total number of tourists received 386 million, a year-on-year increase of 12.1%, and the tourism revenue reached US \$75.4 billion, up 12.6% year on year. The overall transportation statistic data reveal that 2.97 billion people traveled from one place to another during the traditional festival.

# Q & A

- *Any questions?*
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***Many thanks for your attention !***

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