

# Occupancy of small tourist accommodation establishments in 2023

21.05.2024

Concerns tourist accommodation establishments with fewer than 10 bed places

 **44.3%**

Increase in the number of overnight stays provided in rooms for guests and agritourism lodgings with fewer than 10 bed places compared to 2022

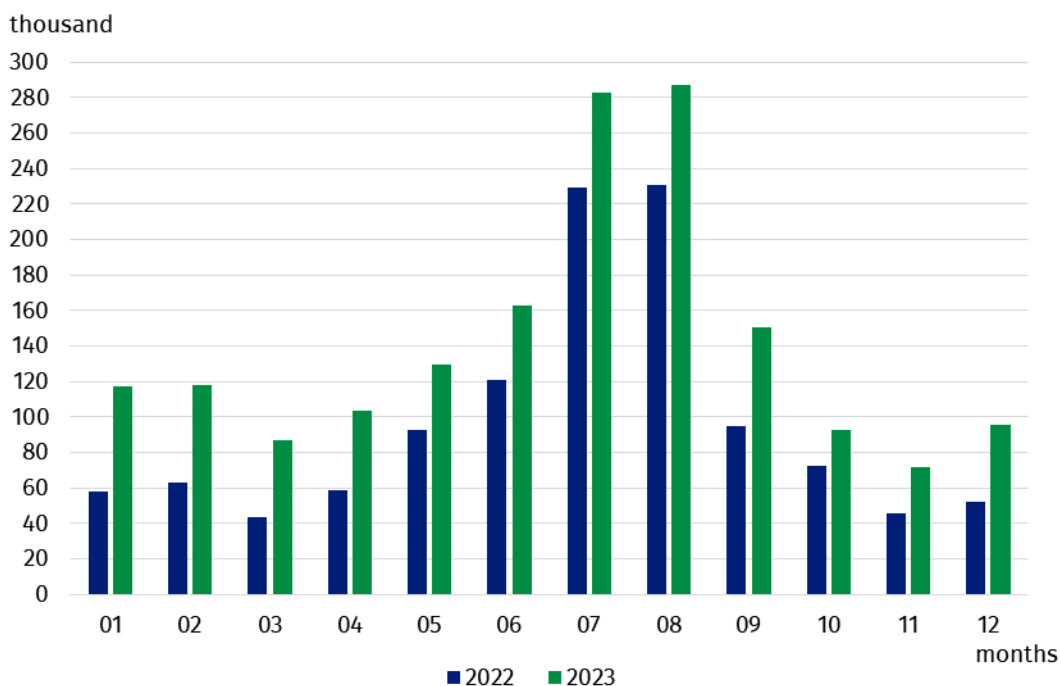
In 2023, tourist accommodation establishments with fewer than 10 bed places accommodated 1.7 million tourists, with 5.7 million overnight stays provided for them. The occupancy rate of bed places in this type of establishments was 22.4%.

The results presented in this news release have been prepared on the basis of an annual sample survey of rooms for guests and agritourism lodgings with fewer than 10 bed places.

## Occupancy of rooms for guests and agritourism lodgings in 2023

In 2023, 1.7 million tourists were accommodated in tourist accommodation establishments with fewer than 10 bed places, including 1.4 million (i.e. 84.1% of the total) domestic tourists and 0.3 million (i.e. 15.9%) foreign tourists. Compared to 2022, the number of total tourists accommodated increased by 535.0 thousand (i.e. 46.0%). Taking into account the origin of tourists, there was an increase in the number of tourists from abroad by 68.2% and in tourists from Poland by 42.4%.

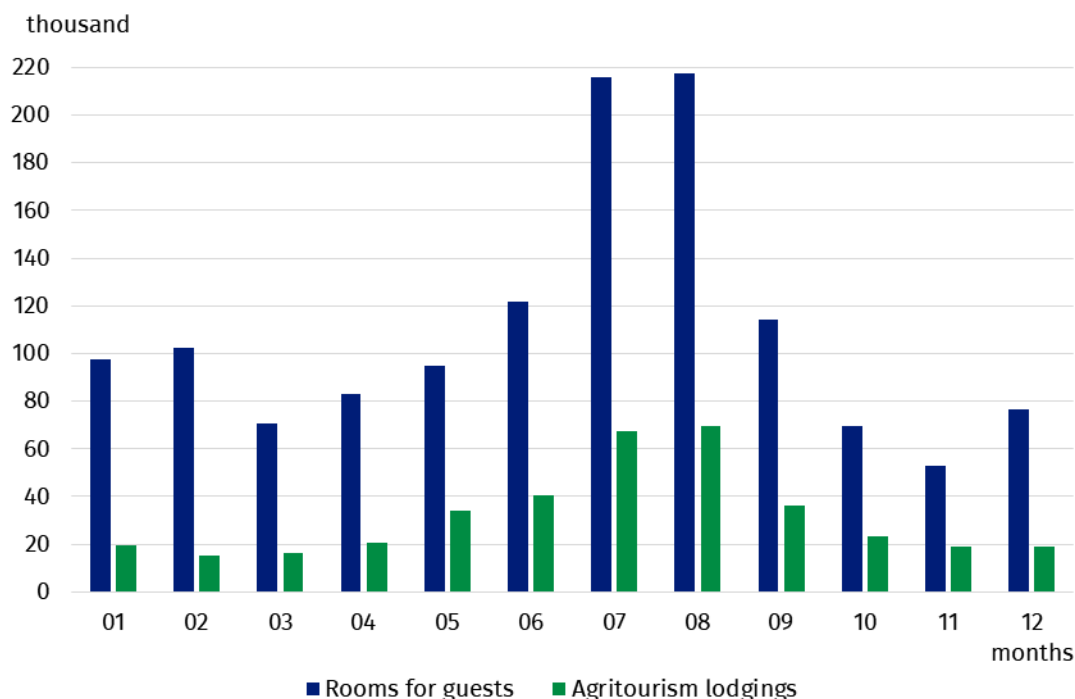
**Chart 1. Tourists in tourist establishments with fewer than 10 bed places**



Among foreign tourists the most numerous were tourists from Germany, who accounted for 29.7% (in 2022 – 34.1%) of all foreign tourists accommodated in this type of establishments. Tourists from Ukraine were also a large group – they accounted for 20.8% of all foreign tourists accommodated (in 2022 - 20.1%). In addition, in 2023 there was a significant increase in the number of tourists from Hungary (nearly 18 times more than in 2022), Slovakia (more than 3.5 times more tourists than in the previous year) and Norway (almost 2.5-fold increase).

In 2023, tourists mostly visited establishments located in Zachodniopomorskie Voivodship - 22.9% of all tourists accommodated in small accommodation establishments. They also stayed in large numbers at establishments located in the following voivodships: Pomorskie (21.5%) and Małopolskie (20.1%).

**Chart 2. Tourists staying at accommodation establishments with fewer than 10 bed places by month in 2023**



The vast majority of tourists chose to stay in rooms for guests – 1.3 million (i.e. 77.6% of all tourists), while 0.4 million (i.e. 22.4%) stayed in agritourism lodgings. During the holiday months (July and August), 569.9 thousand tourists stayed in small accommodation establishments, which accounted for 33.6% of the total number of persons accommodated throughout the year. Domestic tourists more often stayed in accommodation establishments in August (249.3 thousand tourists) than in July (240.4 thousand), while the largest number of foreign tourists stayed in accommodation establishments in July (42.4 thousand). Also in August there were significantly more tourists than in the other months – 37.8 thousand.

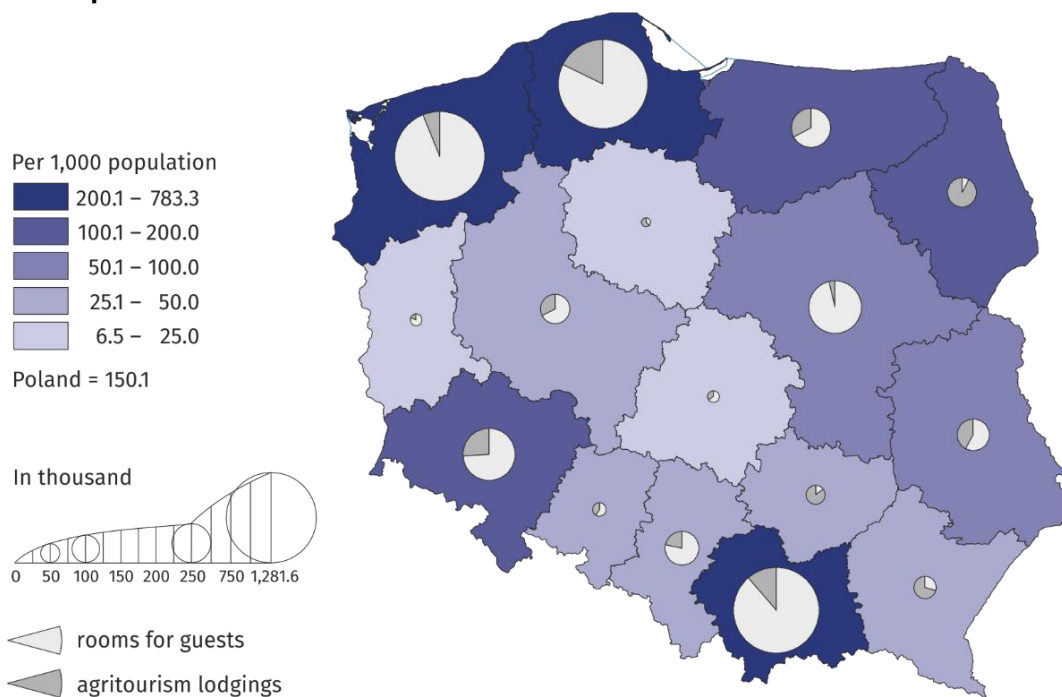
In 2023, 5.7 million overnight stays were provided in rooms for guests and agritourism lodgings, of which 4.6 million were provided to domestic tourists and over 1.0 million to foreign tourists. Compared to 2022, there was a 44.3% increase in the number of total overnight stays (37.4% in domestic tourists and 87.4% in foreign tourists).

Overnight stays by foreign tourists were dominated by overnight stays by tourists from Germany, which accounted for 30.0% of the total overnight stays provided to foreign visitors (in 2022 – 30.5%). Overnight stays by tourists from Ukraine accounted for 25.4% (in 2022 - 28.2%). The largest increase in the number of nights provided was recorded for tourists from Hungary (44.3 thousand nights provided, nearly 16 times more than in 2022), followed by Finland (13.8 thousand nights provided, more than 5 times more than in 2022). The vast majority of overnight stays made by foreign tourists in small establishments in 2023, similar to a year earlier, were provided in rooms for guests (93.6%).

In 2023, in small accommodation establishments the most frequent overnight foreign visitors were tourists from Germany, who accounted for 29.7% of the total in this type of establishments

Rooms for guests and agritourism lodgings provided foreign tourists with 60% more overnight stays in 2023 than in 2022

**Map 1. Overnight stays at tourist accommodation establishments with fewer than 10 bed places in 2023**



In 2023, most overnight stays were provided to tourists in Zachodniopomorskie Voivodship – 22.7% of the total number of overnight stays provided in establishments with fewer than 10 bed places, followed by Pomorskie (22.3%) and Małopolskie (20.7%).

Between July and August, approximately 2.2 million overnight stays were provided, accounting for 38.0% of the total overnight stays provided in rooms for guests and agritourism lodgings in 2023. Tourists spent an average of 3.3 nights in small accommodation establishments (3.4 in 2022), whereby they stayed slightly longer in rooms for guests (3.5 nights) than in agritourism lodgings (2.8 nights). In the corresponding period of 2022, the average overnight stay of one tourist in a room for guests was 3.3 nights, and 3.6 nights in an agritourism lodging.

When quoting Statistics Poland data, please provide information: “Source of data: Statistics Poland”, and when publishing calculations made on data published by Statistics Poland, please provide information: “Own study based on Statistics Poland data”.

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#### **Related information**

[Occupancy of small tourist accommodation establishments in 2022](#)

[Occupancy of tourist accommodation establishments in the first quarter of 2023](#)

[Tourism in 2022](#)

#### **Terms used in official statistics**

[Tourist](#)

[Tourist accommodation establishment](#)

[Bed places in tourist accommodation establishments](#)

[Foreign tourists in tourist accommodation establishments](#)

[Nights spent \(overnight stays\) in tourist accommodation establishments.](#)

[Duration of stay](#)

[Occupancy rate of bed places or rooms](#)