06.07.2020



Occupancy of tourist accommodation establishments in Poland in April and May 2020

(concerns tourist accommodation establishments with 10 or more bed places)

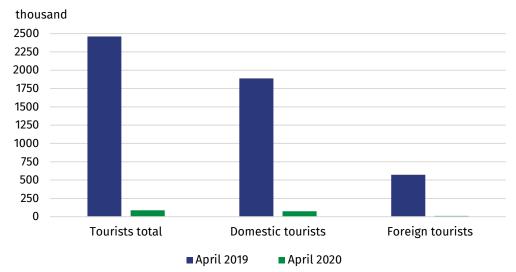
Estimated decrease in the number of tourists accommodated in accommodation establishments in May 2020 compared to the same month last year

In April this year, 86.4 thousand tourists were accommodated in tourist accommodation establishments and 326.2 thousand overnight stays were provided for them. This was lower by 96.5% and 94.5%, respectively, as compared to April 2019. A decrease in the number of tourists was also recorded in May. Compared to the corresponding month of the previous year, the number of persons accommodated was lower by about 88.1%, according to estimates.

The final results of the survey of tourist accommodation establishments in Poland showed that in April 2020, 86.4 thousand tourists were accommodated in tourist accommodation establishments and this number was lower by almost 2.4 million than in April 2019. In the total number of tourists accommodated, domestic tourists (74.6 thousand) accounted for 86.3%, which was lower by 96.1% than in the same month last year. The number of foreign tourists (11.8 thousand) in accommodation establishments in April this year decreased by 97.9%. The decrease in the number of persons accommodated in tourist accommodation establishments was a result of restrictions on the operation of hotel services, which were introduced on 1 April 2020, in connection with the occurrence of an epidemic emergency.¹

In April this year, 97.9% fewer foreign tourists were accommodated in tourist accommodation establishments than in April 2019





In April this year, a decrease in the number of tourists accommodated was recorded in all voivodships. The largest decrease was observed in establishments of Małopolskie Voivodship (by 99.1%), wheres the smallest one in establishments located in Podlaskie Voivodship (93.5%) and Opolskie Voivodship (93.6%).

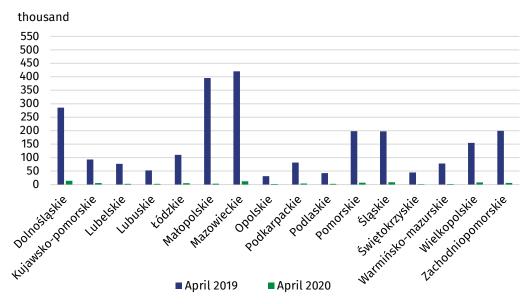
Most persons were accommodated in Dolnośląskie Voivodship (13.7 thousand) and Mazowieckie Voivodship (12.1 thousand). In comparison with April 2019, there were significantly fewer of them – by 95.2% and 97.1% respectively. The lowest number of tourists were accommodated in establishments located in Świetokrzyskie Voivodship (1.7 thousand)

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¹ Regulation of the Council of Ministers of 31 March 2020 on establishing certain restrictions, orders and prohibitions in connection with the occurrence of an epidemic.

and Warmińsko-Mazurskie Voivodship (1.9 thousand), and the decrease in their number compared to the same month last year was 96.2% and 97.6% respectively.

Chart 2. Tourists accommodated in April by voivodship

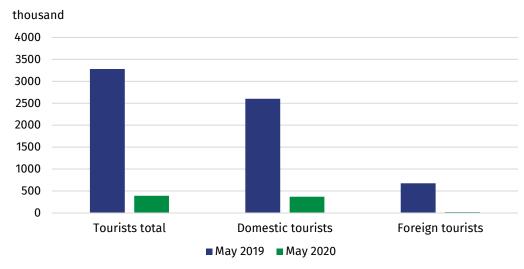


In April 2020, in tourist accommodation establishments 326.2 thousand overnight stays were provided (94.5% less than in April 2019 - 6.0 million), including 83.7 thousand for foreign tourists (94.1% less than in the same period of the previous year - 1.4 million). The largest drop in the number of overnight stays was recorded in Małopolskie Voivodship (by 98.9%) and Warmińsko-Mazurskie Voivodship (by 97.4%), whereas the smallest one in Lubuskie Voivodship (by 83.7%). In April 2020, the occupancy rate of bed places in accommodation establishments was 7.5% and compared to the same month of the previous year was lower by 28.3 percentage points.

In accordance with the Regulation of the Council of Ministers of 2 May 2020², since 4 May, it is allowed to conduct activities related to the provision of hotel services. The conducted survey shows that some accommodation establishments did not start operating in May and plans to start receiving tourists only in the following months of this year.

It is estimated that nearly 391.5 thousand tourists were accommodated in tourist accommodation establishments in May 2020, including 21.2 thousand foreign tourists and 370.4 thousand domestic tourists. Compared to the same month last year, the number of tourists in total was still significantly lower - by 88.1%, with the number of foreign tourists decreasing by 96.9%, and domestic visitors by 85.8%.

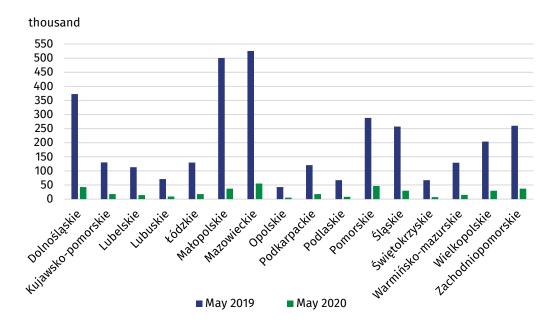
Chart 3. Tourists accommodated in May



² Regulation of the Council of Ministers of 2 May 2020 on establishing certain restrictions, orders and prohibitions in connection with the occurrence of an epidemic.

The number of overnight stays provided for domestic tourists in April 2020 compared to April 2019 decreased by 94.6% A decrease in the number of tourists in accommodation establishments compared to the same period last year was recorded in all voivodships, including the largest one in Małopolskie Voivodship (by 92.6%). The smallest decrease was recorded in Pomorskie Voivodship (by 83.7%).

Chart 4. Tourists accommodated in May by voivodship



In May 2020, 980.2 thousand overnight stays were provided for tourists, i.e. 87.6% less than last year, according to preliminary estimates. 112.9 thousand overnight stays were provided for foreign tourists, whereas 867.3 thousand to domestic tourists, and it was 93.2% and 86.1% less than in May 2019 respectively.

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Related information

Tourism in 2019

Data available in databases

Local Data Bank

Terms used in official statistics

Tourist

Tourist accommodation establishment

Bed places in tourist accommodation establishments

Nights spent (overnight stays) in tourist accommodation establishments.

Duration of the stay

Occupancy rate of bed places or rooms