

# Occupancy of tourist accommodation establishments in Poland in October and November 2020

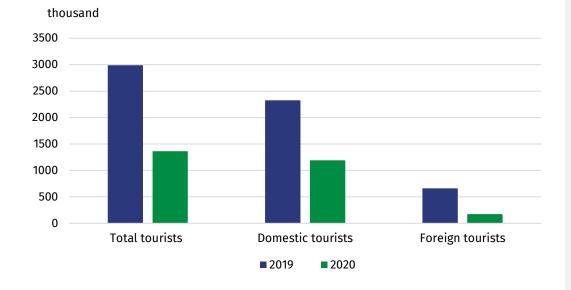
(concerns tourist accommodation establishments with 10 or more bed places)



In October 2020, 1.4 million tourists were accommodated in tourist accommodation establishments and 3.7 million overnight stays were provided for them. Compared to October 2019, it was less by 54.4% and 46.8% respectively. A high decrease in the number of tourists was also recorded in November 2020, compared to the corresponding month last year; according to estimates, the number of persons accommodated was lower by 78.9%.

The results of the survey of tourist accommodation establishments showed that in October 2020 1.4 million tourists stayed at the accommodation establishments. Compared to the same month of 2019, when 3.0 million people were recorded, there were 54.4% fewer tourists. Among the total number of tourists, 87.3% were domestic tourists (1.2 million), whereas 12.7% were foreign tourists (0.2 million). Compared to October 2019, it was 48.9% and 73.8% less respectively. Among foreign tourists, in October last year, accommodation establishments were most popular among guests from Germany, who constituted 47.4% of all foreign tourists; however, there were almost half of them less than a year before.

In October 2020, 73.8% less foreign tourists were accommodated in tourist accommodation establishments than in October 2019

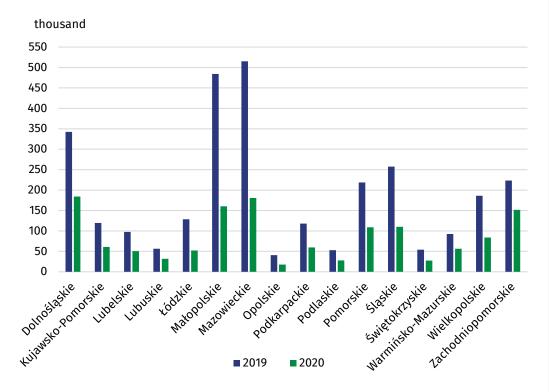


#### Chart 1. Tourists accommodated in October

A decrease in the number of tourists accommodated was noted in all voivodships, compared to the corresponding month of 2019. The greatest decreases were observed in accommodation establishments located in Małopolskie Voivodship (by 66.9%), Mazowieckie Voivodship (by 65.0%) and Łódzkie Voivodship (by 59.6%). The smallest decrease was recorded in establishments located in Zachodniopomorskie Voivodship (by 32.2%).

In October last year, over 150 thousand people were accommodated in the following voivodships: Dolnośląskie, Mazowieckie, Małopolskie and Zachodniopomorskie. The lowest number of tourists were accommodated in establishments located in Opolskie Voivodship (17.6 thousand). As in other months outside the holiday season, in October 2020, tourists most often chose to stay in hotels – 68.2% of domestic tourists and 77.5% of foreign tourists were accommodated in these establishments. 14.01.2021

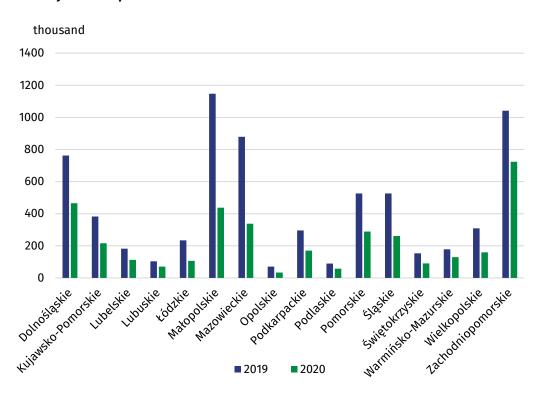




In October 2020, 3.7 million overnight stays (46.8% less than a year before) were provided to tourists, including domestic tourists – 3.1 million (40.7% less than in the same period of 2019) and foreign tourists – 0.6 million (66.2% less than in October of the previous year). In comparison with October 2019, the largest decrease in the number of overnight stays provided was recorded in Małopolskie Voivodship (by 61.9%) and Mazowieckie Voivodship (by 61.6%), while the smallest in Warmińsko-Mazurskie Voivodship (by 27.7%). The occupancy rate of bed places in the accommodation establishments was 21.5%, and compared to October 2019 it was 16.5% lower.

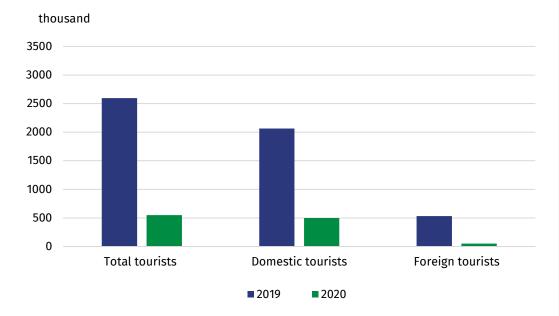
The number of overnight stays provided to domestic tourists in October 2020 decreased by 40.7% compared to October 2019

## Chart 3. Overnight stays provided in tourist accommodation establishments in October by voivodship



In connection with the Regulation of the Council of Ministers of 6 November 2020<sup>1</sup> amending the regulation on establishing certain restrictions, orders and prohibitions in connection with the occurrence of a state of epidemic, from November 7 last year the activity related to the operation of hotel services was again restricted (previously, the activity was so restricted in April 2020). Tourist accommodation establishments could accommodate, among others, persons performing their professional duties, including those on business trips, athletes during camps and sports competitions. Persons who started their stay before 7 November and did not meet the conditions set out in the regulation were to finish their stay no later than 10 November 2020. The entry into force of this regulation had an impact on a significant decrease in the rates of occupancy of tourist accommodation establishments, to the level recorded in the first months of the pandemic.

According to estimates, in November last year, only 549.1 thousand tourists were accommodated in tourist accommodation establishments, including 498.6 thousand domestic tourists and 50.5 thousand foreign tourists. Compared to the same month 2019, the total number of tourists was 78.9% lower, with the number of domestic tourists being 75.8% lower and foreign tourists 90.5% lower. According to estimates, in November 2020, 90.5% less foreign tourists were accommodated in accommodation establishments than in November 2019



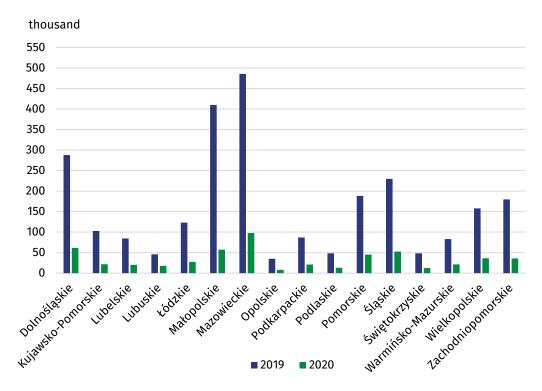
### Chart 4. Tourists accommodated in November\*

\*estimated data

In 15 voivodships the decrease in the number of tourists compared to November 2019 exceeded 70%, of which the biggest one was in Małopolskie Voivodship (by 86.0%). The smallest decrease in the number of tourists was recorded in Lubuskie Voivodship and amounted to 61.1%.

It is estimated that in November 2020, 1.3 million overnight stays were provided to tourists, i.e. 78.43% less than a year before (6.0 million). 1.1 million overnight stays were provided for domestic tourists whereas 0.2 million for foreign tourists, which was 76.2% and 86.2% less than in the corresponding month of 2019 respectively.

<sup>&</sup>lt;sup>1</sup> <u>https://isap.sejm.gov.pl/isap.nsf/DocDetails.xsp?id=WDU20200001972</u>



#### Chart 5. Tourists accommodated in November by voivodships\*

\*estimated data

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Prepared by: Statistical Office in Rzeszów Director Marek Cierpiał-Wolan Office: tel. (+48 17) 853 52 10

Office: tel. (+48 22) 608 34 91, 608 38 04

e-mail: obslugaprasowa@stat.gov.pl

Issued by: **The Spokeperson for the President of Statistics Poland Karolina Banaszek** Mobile: (+48) 695 255 011

**Press Office** 

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@GlownyUrzadStatystyczny

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#### Data available in databases

Local Data Bank

### Terms used in official statistics

Tourist Tourist accommodation establishment Bed places in tourist accommodation establishments Nights spent (overnight stays) in tourist accommodation establishments. Duration of the stay